



Amelia Earhart:

Mysterious Disappearance

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Creative Brief

Topic: Amelia Earhart and her famous flight

Purpose: To provide a flash piece that looks like a sign posted on a fence at an airport using actionscript to show information about Amelia Earhart and her famous disappearance.

Title: Amelia Earhart: Mysterious Disappearance

Sections:

Home: The home will have the Distinguished Flying Cross swinging on a loop on the left as a separate swf looking like it's been draped over the board and swinging. The pieces itself, the title will be in the HTML, there will be a circular portrait in the top right. The scrolling text for the intro will be to the left of the portrait. Beneath it will be a fly in animation of the Electra plane she flew coming in and landing just above the menu which will be across the bottom with a smaller flying cross and tab as the buttons.

Amelia: This page design will be similar to the last one in the case of the medal being in the corner as well as the menu along the bottom. The title will be at the top of the page. There will be an animation of another one of her planes flying in from the right landing on top of the target movie clip gallery on the bottom left and the text for this page will be on the bottom right. This page will provide a basic biography of Amelia and her achievements.

Equipment: This page will also have the metal on the left, menu along the bottom, and title up above. The top of the page will have an animation of the various planes she flew during her career flying by as background flyers. Below that will be the plane she flew during her global attempt make a landing stopping just before the right wall of the stage with the text being behind the plane.

Flight: This page animation will contain the first part of her flight and one or two of the stops. The text will be over the water and one may be scrolling. There will be an image of a map used or one will be made. The menu is still along the bottom. The metal will be swinging to the right the metal will never overlap any of the other content.

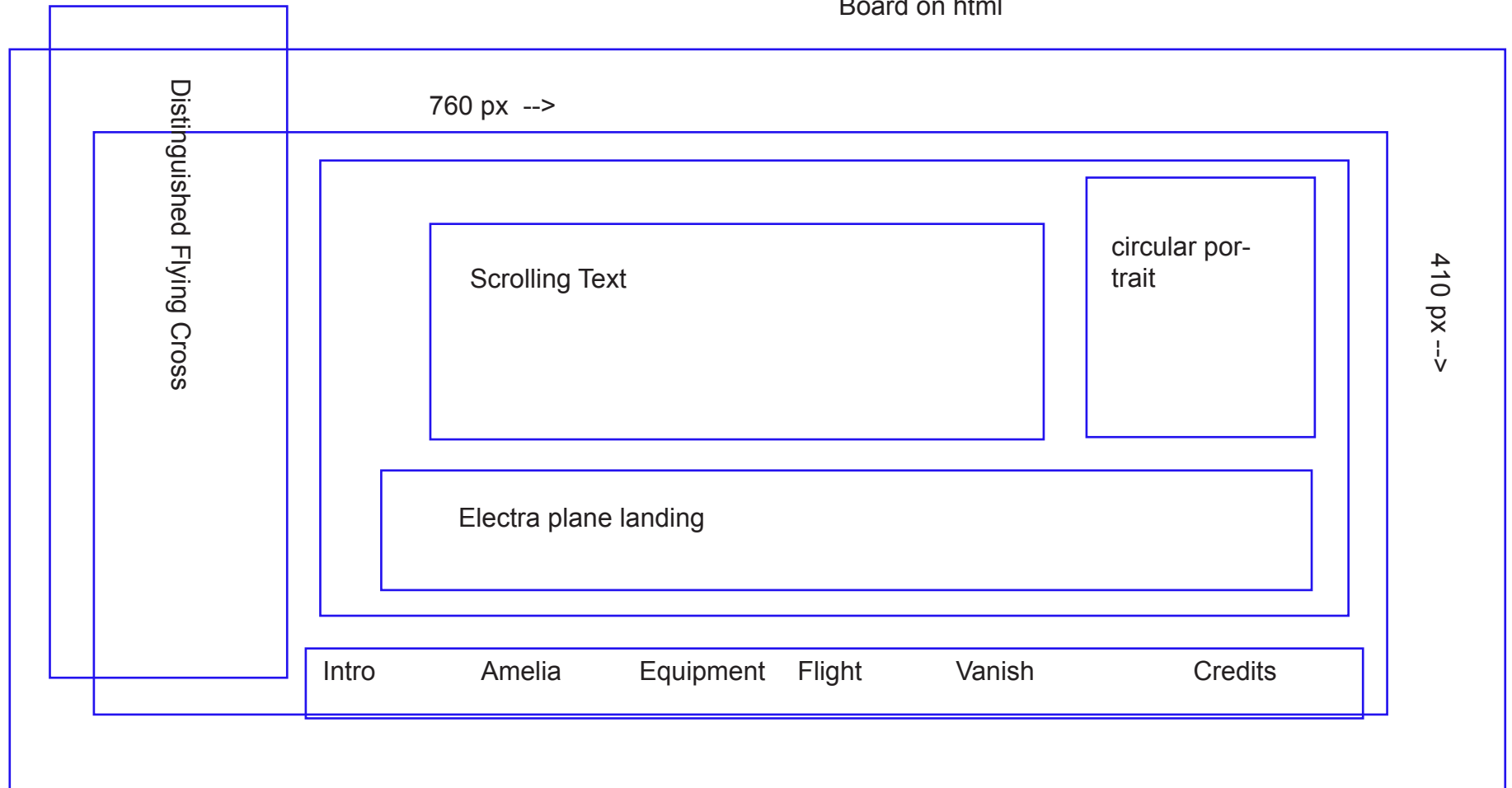
Vanish: There might be some pictures around the animation piece of the last part of her flight before and on her vanish. The text will be in the top right with scrolling text about the disappearance and the possible theories as to what really may have happened.

Credits: The credit page will be an animation of the sources used in the style of a movie theater end credits scrolling up and out.

Tone/Perception: Nostalgic, Old, Warm. Simple and clean with a feel of looking back on history.

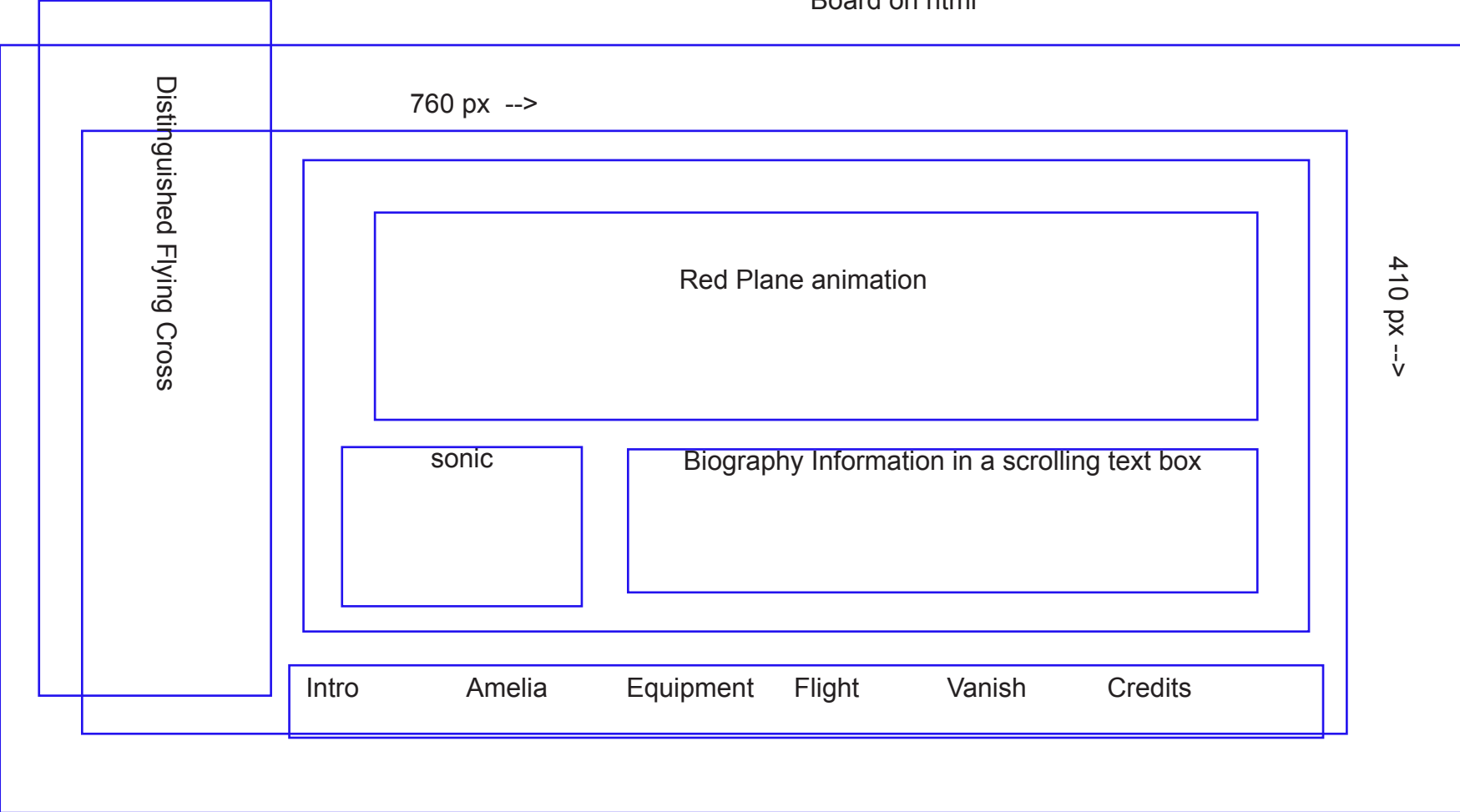
Wireframe- Home (Intro)

Board on html



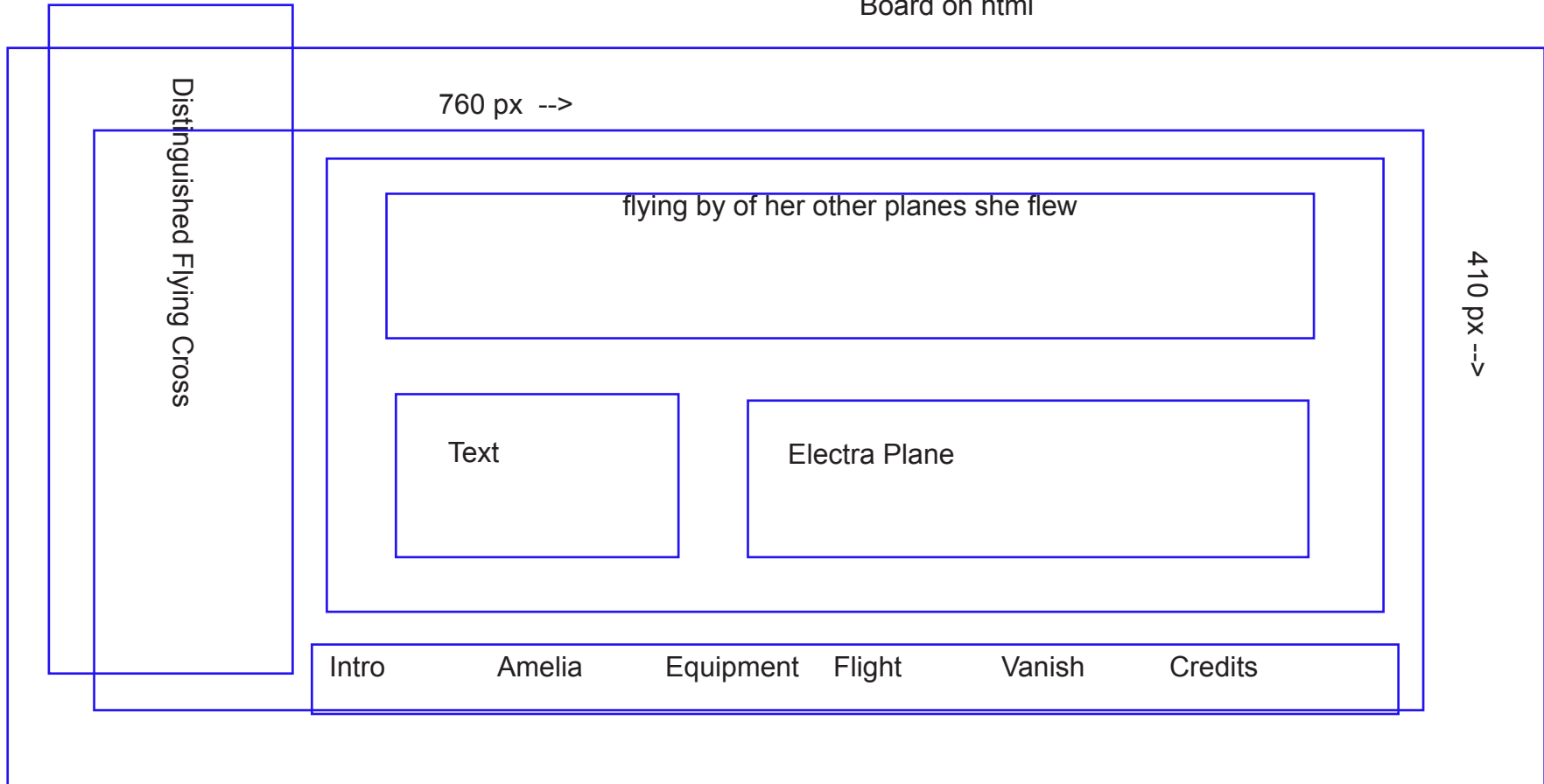
Wireframe- Amelia

Board on html



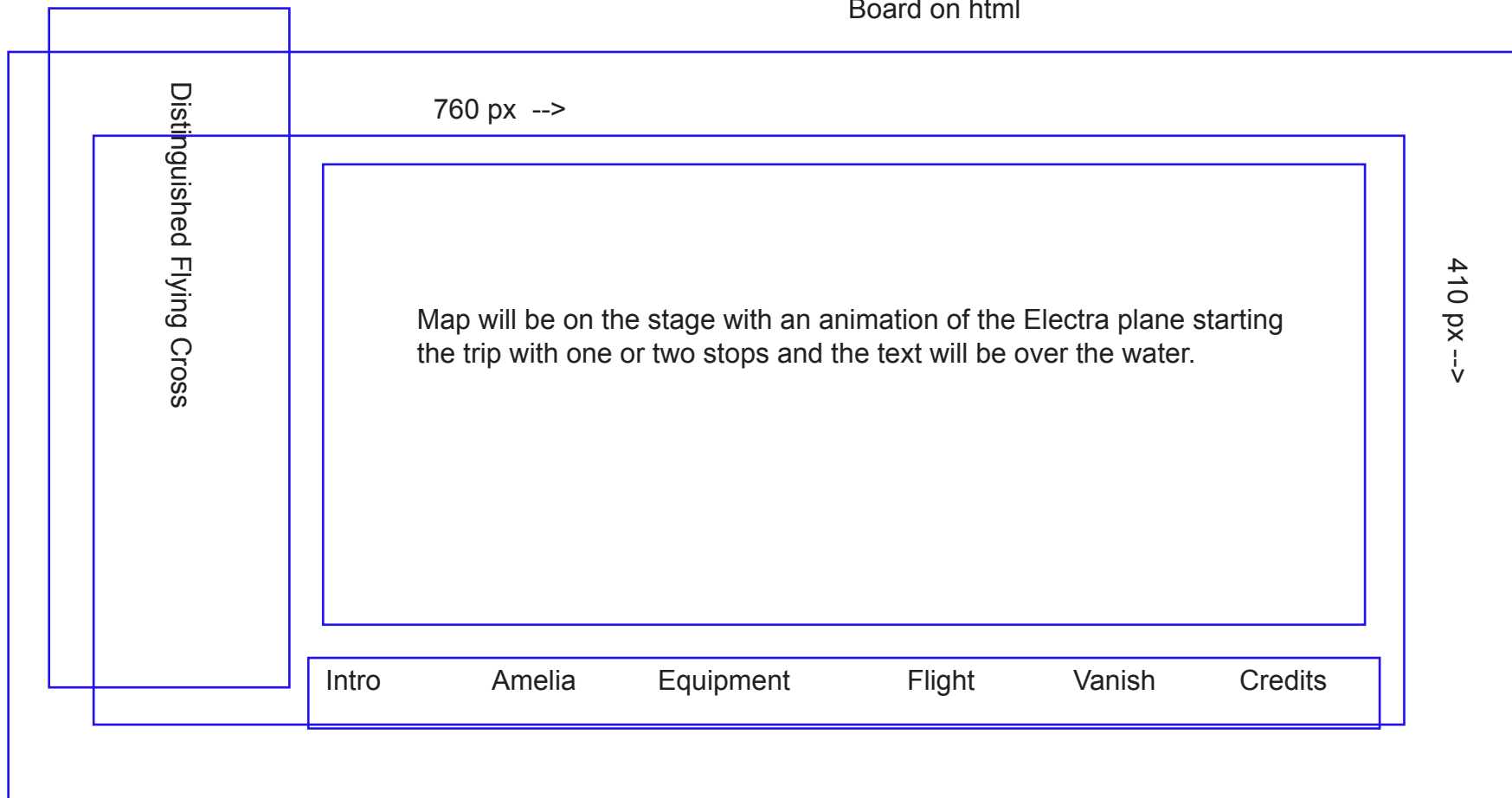
Wireframe- Equipment

Board on html



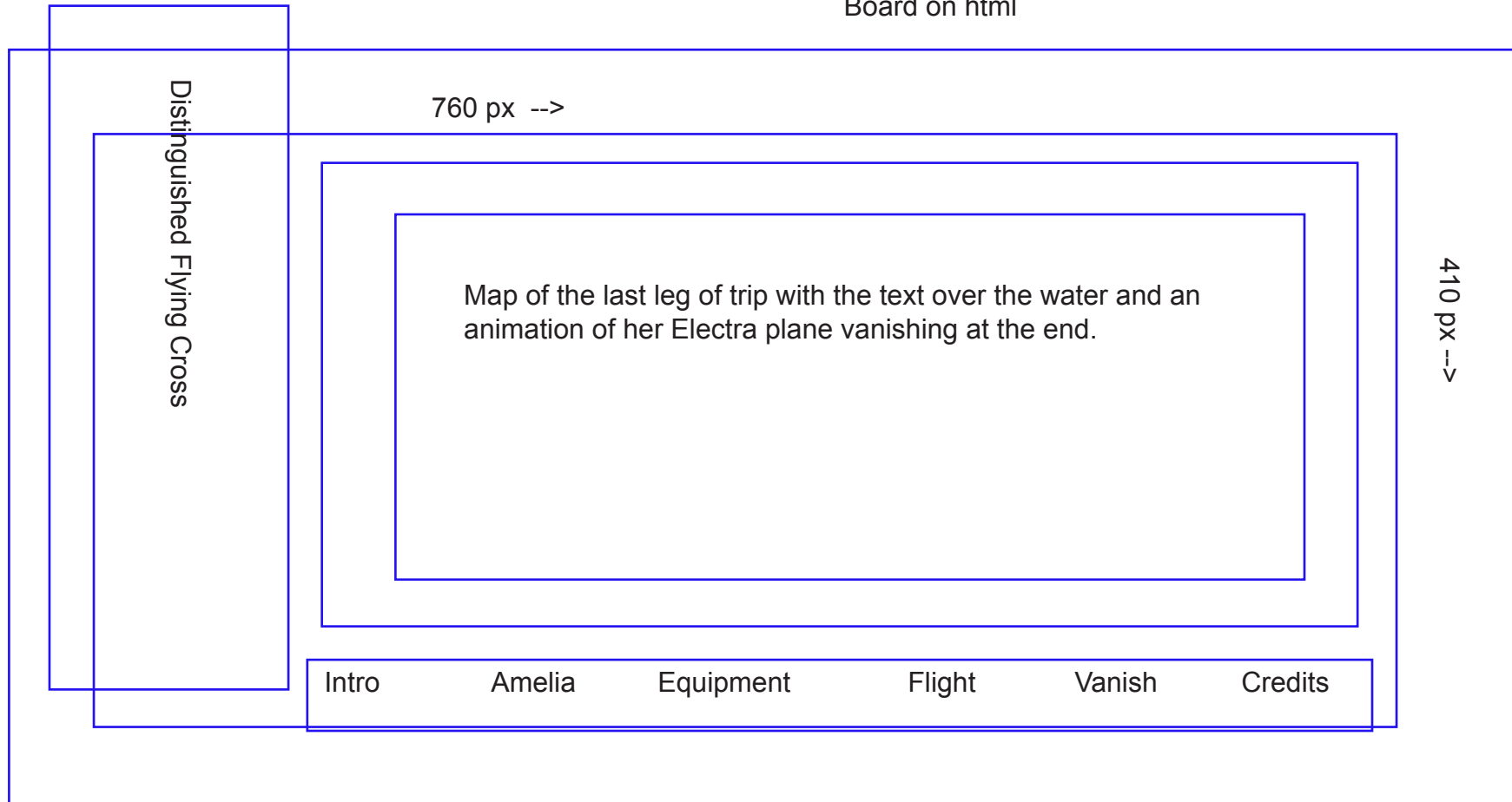
Wireframe- Flight

Board on html



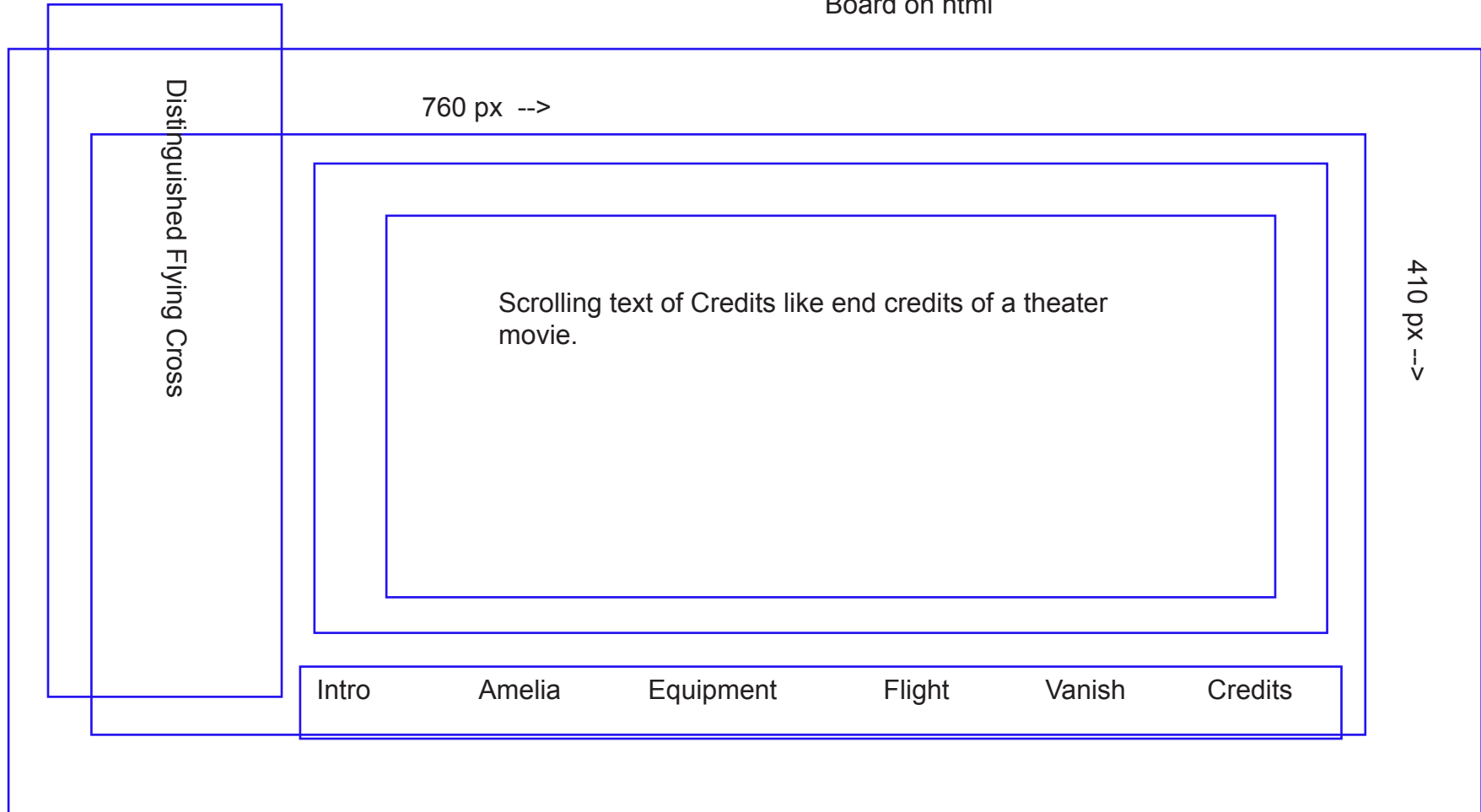
Wireframe-Vanish

Board on html

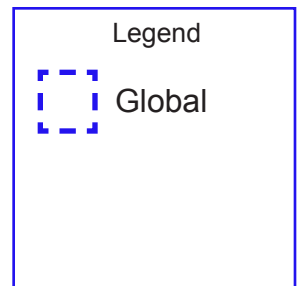
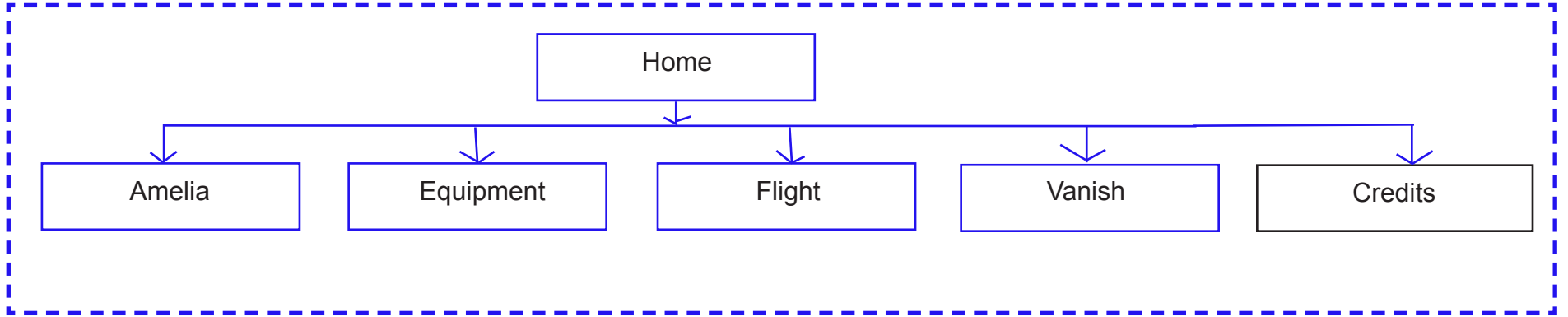


Wireframe- Credits

Board on html



Navigation Map




Styles


Fonts Used: Arial, Bell Gothic Std

Font Sizes: 14, 16, 18, 24 pt


Colors Used: Due to the fact that majority of the pictures that were found were in black and white or grayscale. I decided to use a range a range of Sepia to bring a feel of an old photo or that sense of feeling that the time setting is in the past due to the subjecting being history.



Medium Sepia:
#AA8977



Light Sepia:
#C2A895



Dark Sepia:
#754E35

Credits

Text:

Wikipedia. "Amelia Earhart". < http://en.wikipedia.org/wiki/Amelia_Earhart>.

Images:

Alaniaris. Wikipedia.. < http://upload.wikimedia.org/wikipedia/commons/a/a4/Earhart_in_Southampton.jpg>

Alaniaris. Wikipedia. < http://upload.wikimedia.org/wikipedia/commons/0/09/Neta_amelia_kinner_airster_s.jpg>.

Alaniaris. Wikipedia. < http://upload.wikimedia.org/wikipedia/commons/1/1a/AE_and_Vega.jpg>.

Alaniaris. Wikipedia. < http://upload.wikimedia.org/wikipedia/commons/f/fc/Amelia_1936.jpg>.

Bzuk. Wikipedia. < <http://upload.wikimedia.org/wikipedia/commons/d/d8/AE.jpg>>.

Bzuk. Wikipedia. < http://upload.wikimedia.org/wikipedia/commons/9/99/Mantz%2C_Ae%2CManning%2C_Noonan.jpg>.

Bzuk. Wikipedia. < <http://upload.wikimedia.org/wikipedia/commons/e/ed/AE-Fred.jpg>>.

"George Marks/ Retrofile RF/ Getty Images"

"Getty Images/ Getty Images News/ Getty Images"

Library of Congress. Library of Congress Prints and Photographs Division Washington, D.C. 20540 USA. < <http://hdl.loc.gov/loc.pnp/cph.3a22092>>.

Library of Congress. Library of Congress Prints and Photographs Division Washington, D.C. 20540 USA. < <http://sdr.lib.uiowa.edu/traveling-culture/chau1/jpg/earhart/1/1.jpg>>.

Logawi. Wikipedia. < http://upload.wikimedia.org/wikipedia/commons/3/36/Earhart-electra_10.jpg>.

"Stockbyte/Stockbyte/Getty Images"

Scewing. Wikipedia. < http://upload.wikimedia.org/wikipedia/en/f/f2/Earheart%2C_1928.jpg>.

SGT141. Wikipedia. < <http://upload.wikimedia.org/wikipedia/commons/c/c1/Dfc-usa.jpg>>.

Snowmanradio. Wikipedia. < <http://upload.wikimedia.org/wikipedia/commons/3/39/Ameliachild.jpg>>.

Tango7174. Wikipedia < http://upload.wikimedia.org/wikipedia/commons/3/3d/NLA_HarbourGrace_tango7174.jpg>.

Yondibest. Wikipedia < <http://upload.wikimedia.org/wikipedia/commons/e/ed/AmeliaEarnhardHoover.jpg>>.

Zaphod. Wikipedia. < http://upload.wikimedia.org/wikipedia/commons/2/2d/Amelia_earhart.jpeg>.