Socimedia

Movies   TV   Sociology

Table of Contents

Creative Brief

Purpose:

 The purpose of the Socimedia jquery blog is to be a media review with a sociological perspective.

Pages:

 Blog- This page contains all four articles for this project. The films and tv series used are, Click, Stardust, The Spy Next Door, and No Ordinary Family. On this page there will an jQuery accordian drop down for the articles, the SD chip menu will have a slide feature, and the text in the main conent will use tooltips.

 About- This page is a brief introduction into the purpose and functionality of the site as a whole. This page may also have tooltips.

 Credits- This page is the citation of all the images I have used.
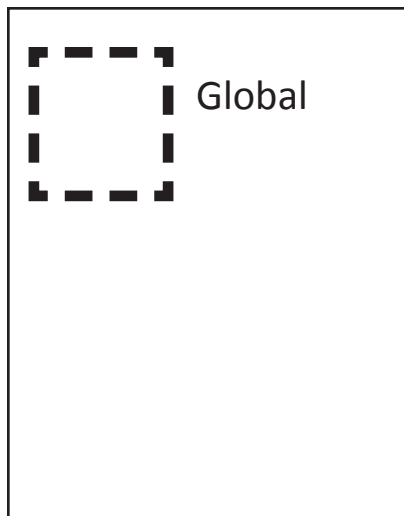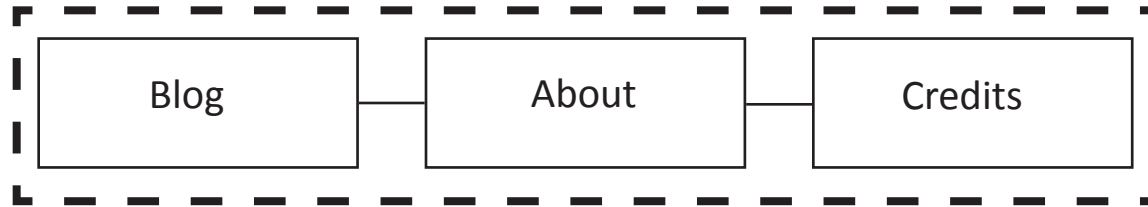
Audience- College Students

Tone: Grunge, friendly.

Technology used: Photoshop CS 4, Notepad ++, InDesign CS4

Navagation Map

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┌ ─ ─ ─ ─ ─ ─ ─ ─ ─ ─ ─ ─ ─ ─ ─ ─ ─ ─ ─ ┐
   ┌──────────┐   ┌──────────┐   ┌──────────┐
│  │   Blog   │───│  About   │───│ Credits  │  │
   └──────────┘   └──────────┘   └──────────┘
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┌─────────────────┐
│  ┌ ─ ─ ┐        │
│  ┆     ┆ Global │
│  └ ─ ─ ┘        │
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└─────────────────┘
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Audience

The target audience for this website is high school seniors to eairly college students as well as anyone looking for movie reviews.

Persona:

Name: Mary Fairchild, and Julia Destoli

Reason: Mary is attending Phoenix Flight University and has already chosen her major to be Sociology with a minor of American Studies. She and Julia like to go out on the weekends to see movies with their friends. Mary was surfing the net to find reviews and thoughts on her favorate movies when Socimedia popped up. Mary believes that this would help her with her Sociology studies as well as enjoy her movie hopping hobby.

Audience

Persona:

Name: Eccka Normand

Reason:

    Eccka is married and has two kids. One son and one daughter. Date night with the family is in three days and Eccka wants to choose a movie that she feels would be good for her kids as well as them. Eccka has recently been studying Sociology on the side as well and believes choosking the right media would help her familiy much better than randomly choosing one or just going with one person's favorate. She comes to Socimedia in hopes of getting some insight and a good movie for her family.
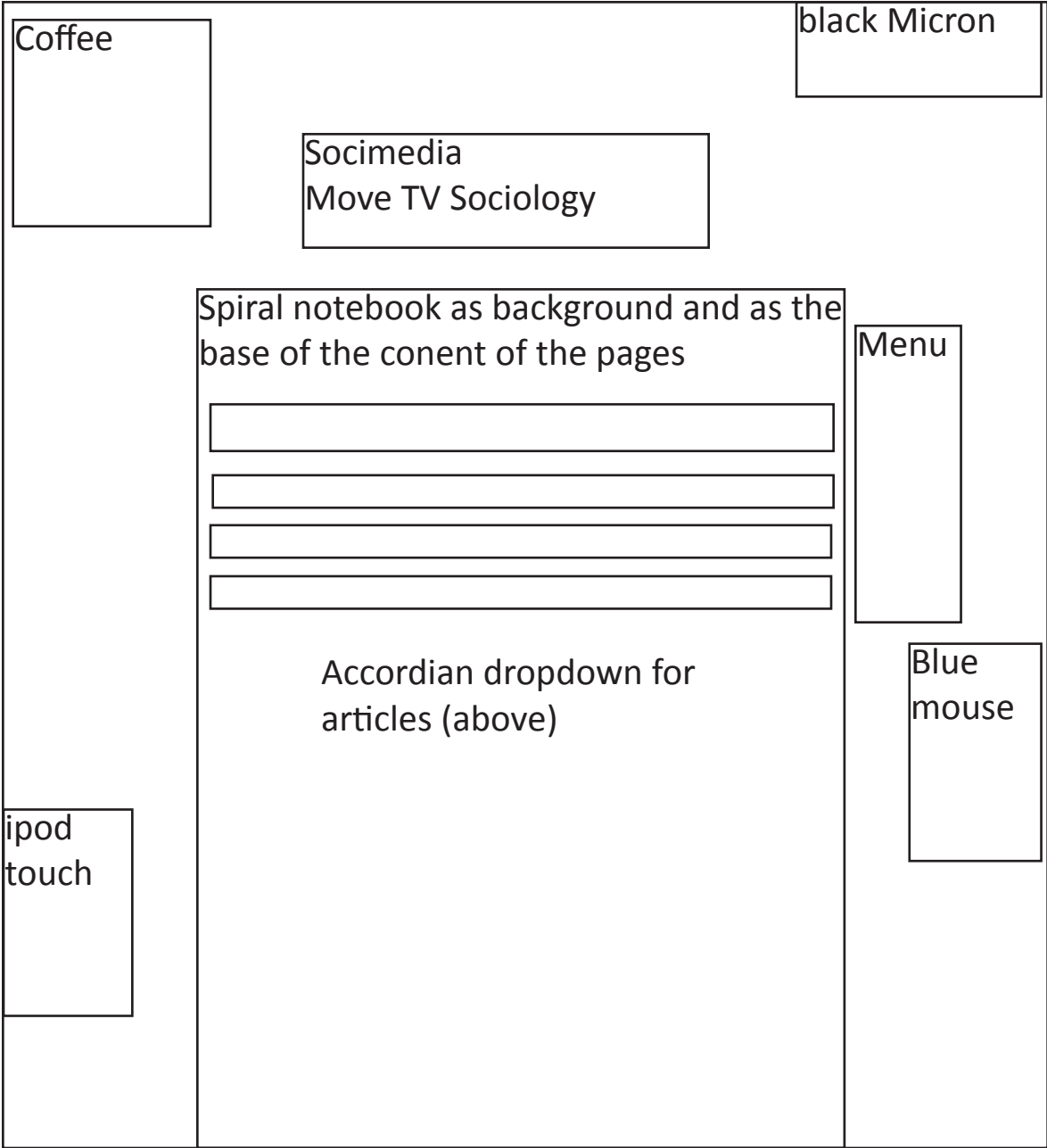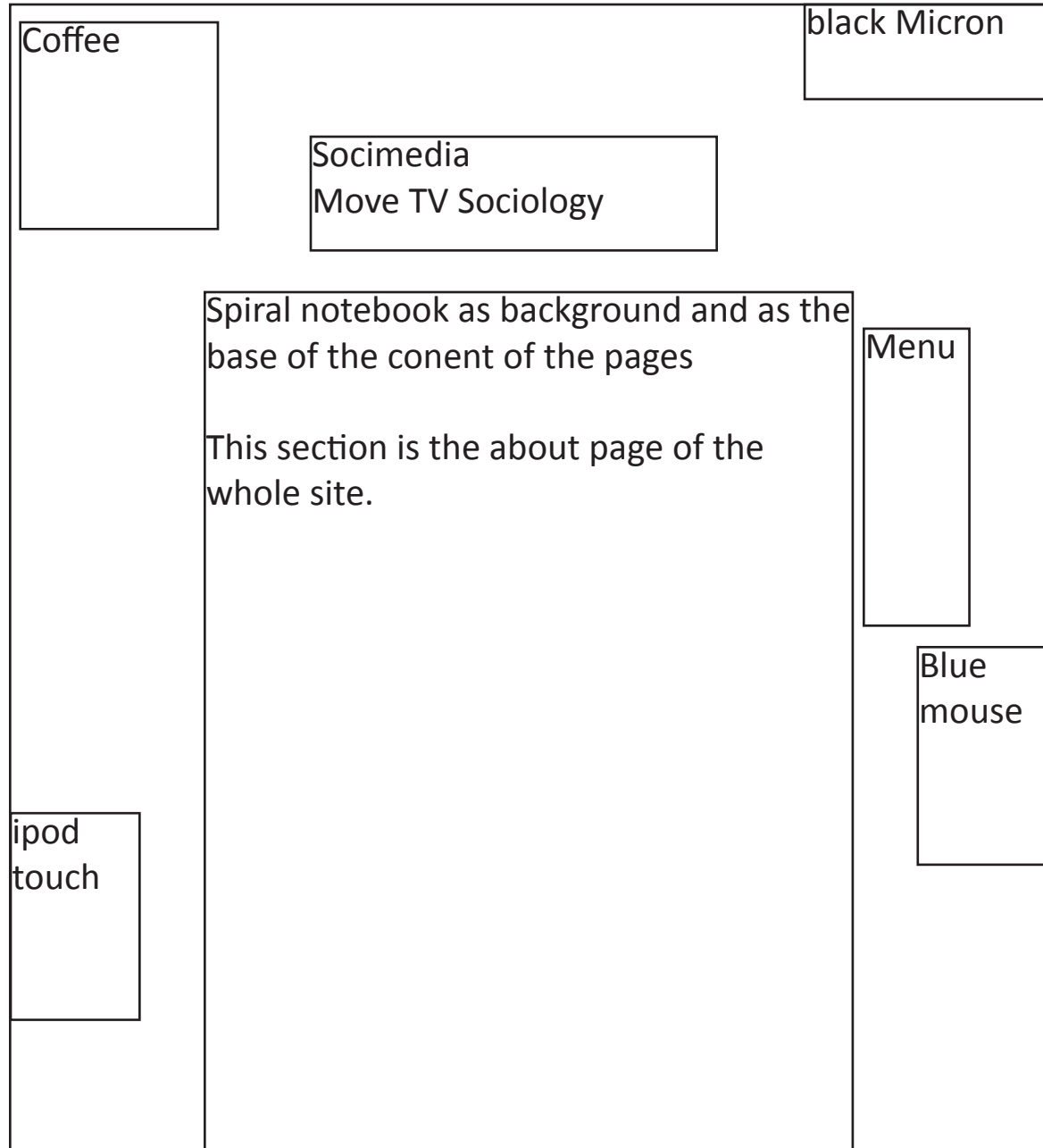
Socmedia

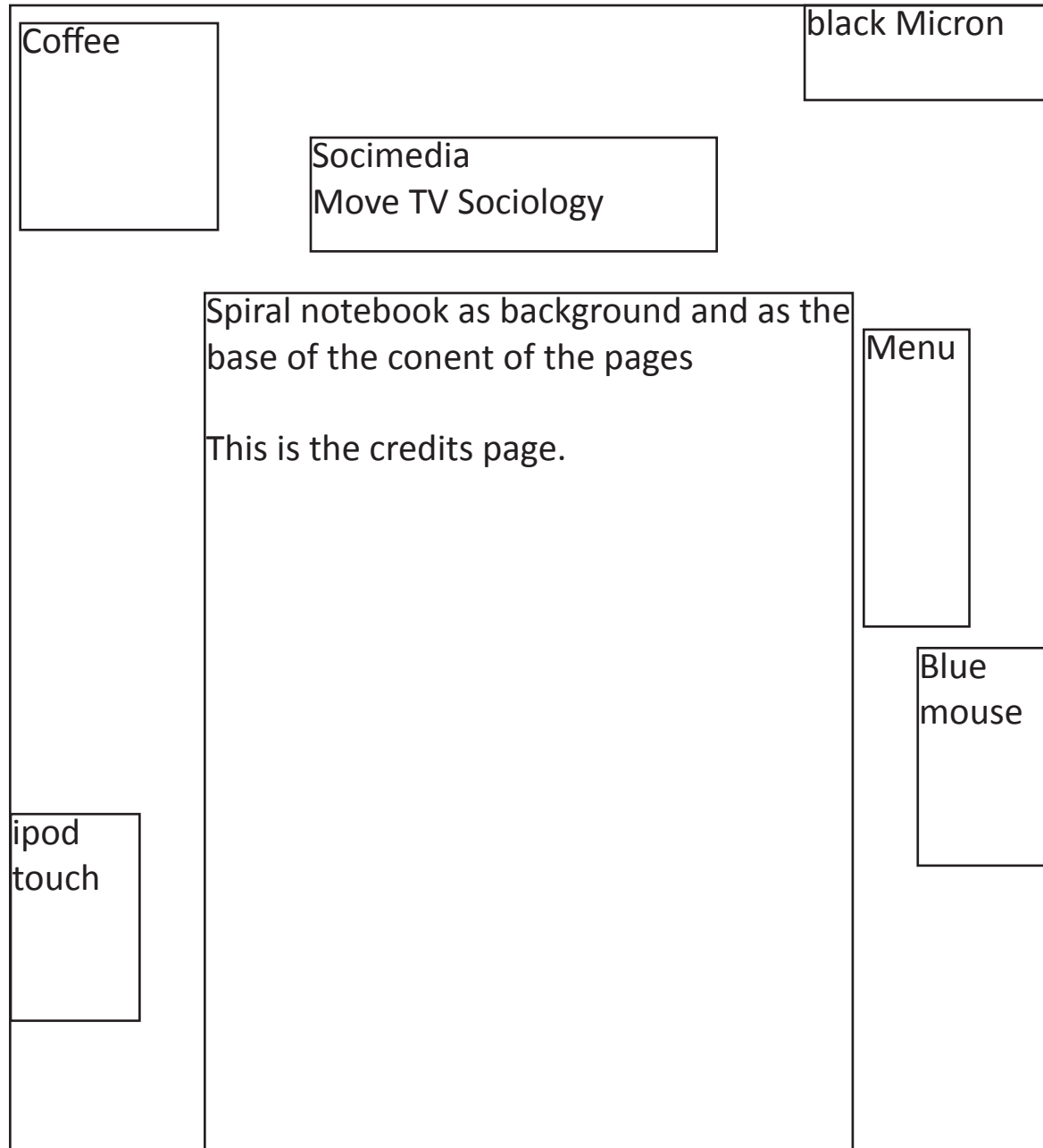Blog entry title

About

Credits

Movie /Tv Series

Article

Article 2 with picture of movie

Article 3

Article 4

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Comps

Socmedia

Abstract Discription of the blog

About

Credits

Socimedia

Credits List of stuff used

About

Credits

Wireframes- Blog

Coffee

black Micron

Socimedia
Move TV Sociology

Spiral notebook as background and as the base of the conent of the pages

Menu

Accordian dropdown for articles (above)

Blue mouse

ipod touch

Wireframes- About

Coffee

black Micron

Socimedia
Move TV Sociology

Spiral notebook as background and as the base of the conent of the pages

This section is the about page of the whole site.

Menu

Blue mouse

ipod touch

Wireframes- Credits

Coffee

black Micron

Socimedia
Move TV Sociology

Spiral notebook as background and as the base of the conent of the pages

This is the credits page.

Menu

Blue mouse

ipod touch

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jQuery

There are 4 different types of jQuery used in this project.

Blog page: Since there are 4 articles required, I used the Accordian jQuery to make it so that all four articles would be able to fit onto this page by clicking on the arrow. This page also has the use of blue tooltips that move with your cursor along the selected text.

All: Across all thre pages theres a Fade In jquery for the navagation menu made of SD memory cards juttting out of the sketch book side. When you hover over the space on the book just over the tip, the menu fades into place.

Credits: The credits use a hover over the words to have the images fade in with a change in opacity (Darker) out of opacity (lighter) when you hover to another citation.

Styles

Fonts family used:

Arial, Calibri, Myriad Pro, Pointy Solid;

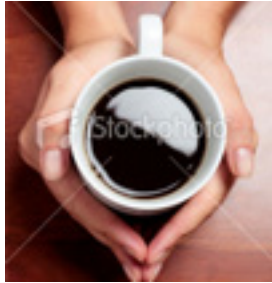Font size used: 16px, .813 ems, 2em, 1em

Color used: Black   #000000

Credits

Google. (http://www.vectorstock.com/composite/165965/arrow-sketch-vector.jpg).

Google. (http://site.unbeatablesale.com/img138/dh910001917.gif).

Spanishalex. iStockPhoto.(http://www.istockphoto.com/stock-photo-10119580-coffe-in-hands.php).

Font used for page title is Pointy Demo and Pointy Solid then rasterized. The rest of the page uses Arial, with Calibri as backup.

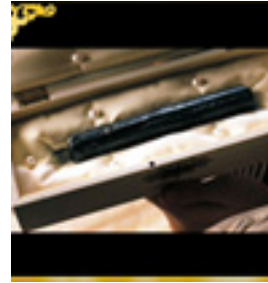Google. (http://media.obsessable.com/media/2008/09/12/300/apple-ipod-touch.jpg).

Mine. Photo of my own sketch pad.

Google. (http://www.jerrysartarama.com/images/resized/386x450/ PRODUCTS/ PENS_AND_MARKERS/SAKURA/ PIGMA/005034 3000000-ST-01-Brush-Tip-set-of-8.jpg).

Google. (http://www.gamenewshk.com/image/article/1219367765.JPG).

Credits

Mine. Original quick sketch of a cube shaped dog.

Google. (http://www.best-b2b. com/userimg/927/943-1/sandisk-memory-cards-832.jpg).

Google. iStockPhoto (http://www. istockphoto.com/stock-photo-5555572-grain.php).

Google. (http:// blog.80millionmoviesfree.com/ wp-content/uploads/2010/01/ watch-the-spy-next-door.jpg).

Google. (http://www.mrush.co.uk/ props/stardust/images/dvd1.jpg).

Google. (http://thecia.com.au/ reviews/c/images/click-poster-0.jpg).

Google. (http://www.reelmovi-enews.com/wp-content/up-loads/2007/10/flash.jpg).

Google. (http://www.imdb.com/ name/nm0005212/).
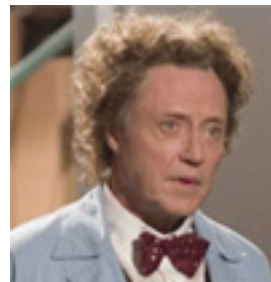
Credits

Google. (http://pocketnow.com/
html/portal/news/0000008926//
The-Incredibles-Poster-C10219976.
jpeg).

Google. (http://www.lahiguera.net/
cinemania/actores/christopher_
walken/fotos/3015/christopher_
walken.jpg).

Google. (http://www.imdb.com/
title/tt0486655/).

Google. (http://www.impawards.
com/tv/posters/no_ordinary_fam-
ily.jpg).