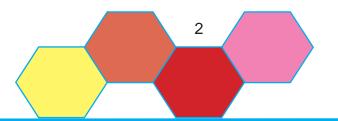


Table of Contents

Creative Brief	3
Navigation	4
Wireframes	5-11
Styles	12
Presenting a Website	13
Credits	14
Contact	15



Creative Brief

Andy Warhol

Purpose: To provide a simple Andy Warhol Website, this will be a resource of information about the artist and display some of his work as well as encouraging visitors to want to find out more. This is ment to be a starting point for finding out more about the artist.

Pages:

Home- A brief introduction and a quote about the artist. One art work displayed as well.

Biography- Information about the life and death of the man.

Gallery- 8 pages showcasing some of his work.

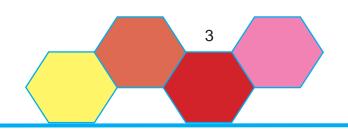
Around the Net- Links to other sites with fun facts and interesting information.

Credit- List of sources used.

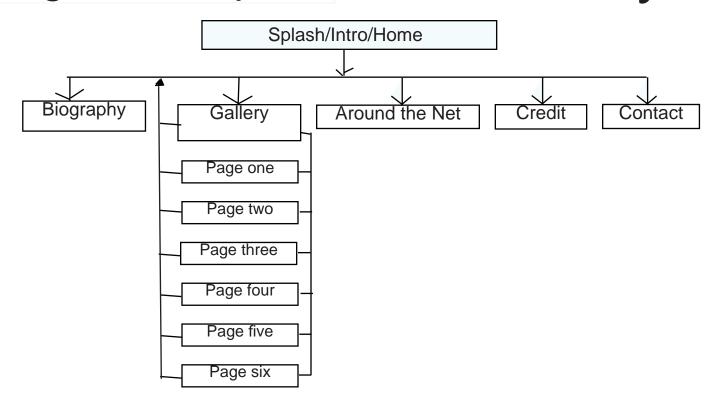
Contact- How to reach the creator of the site.

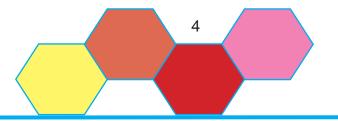
Audience: High School / College Students.

Tone: Vibrant, Informative, Simple, Friendly

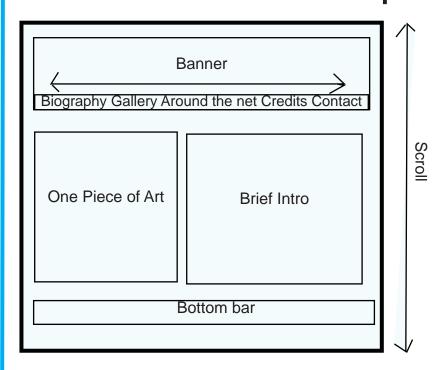


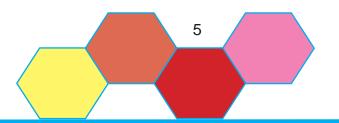
Navigation Map



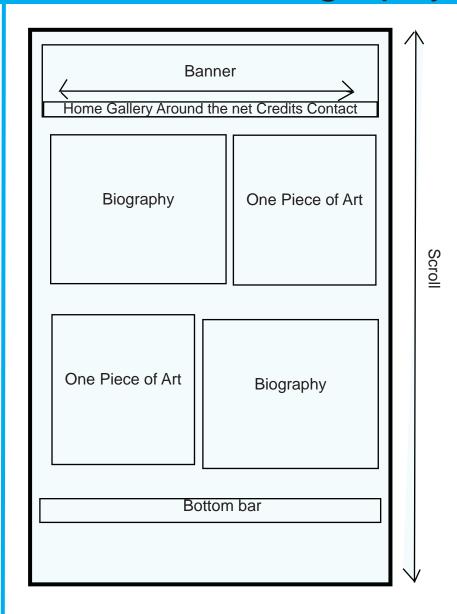


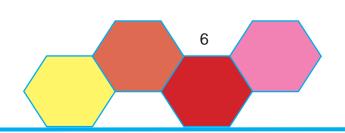
Wire Frame-Intro/Splash



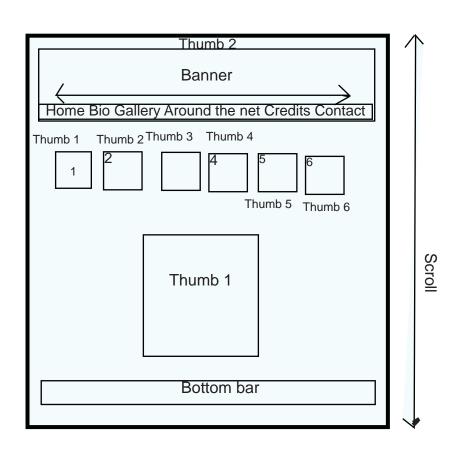


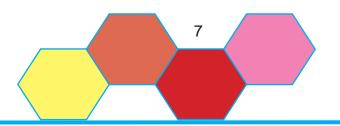
Wire Frame-Biography



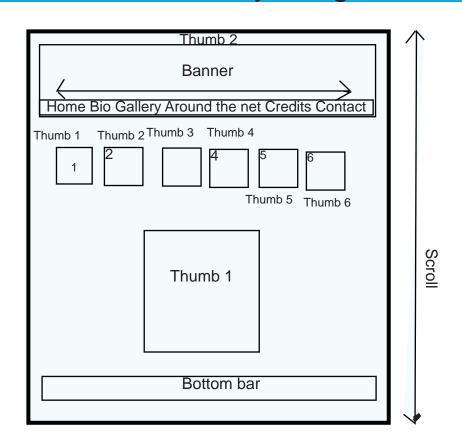


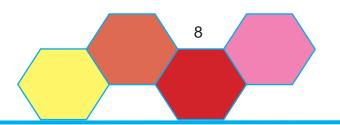
Wire Frame-Gallery



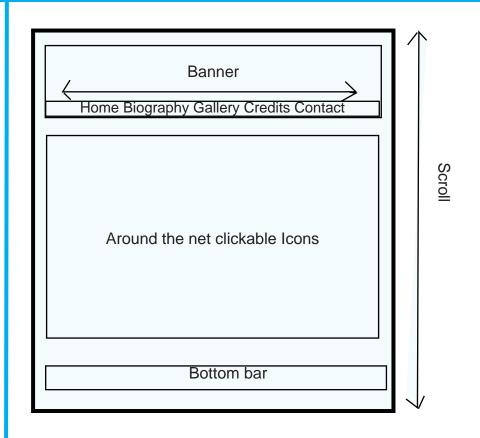


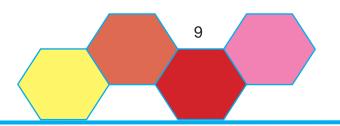
Wire Frame-Gallery Images



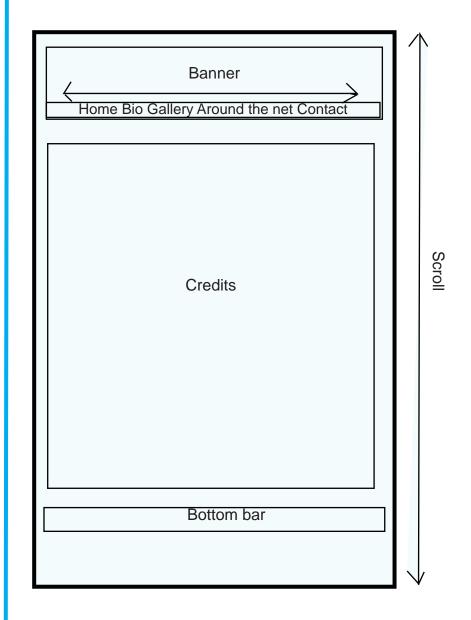


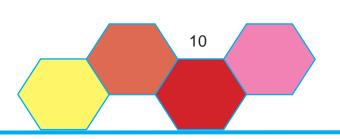
Wire Frame-Around the Net



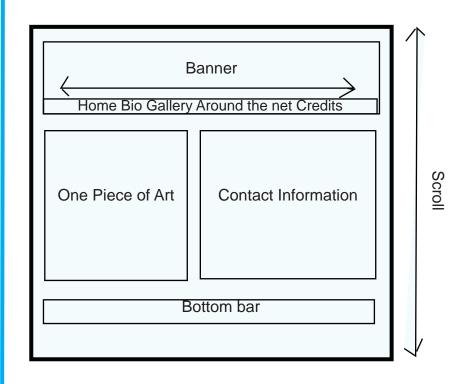


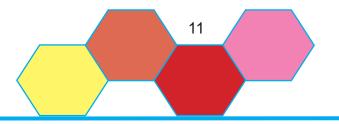
Wire Frame-Credit





Wire Frame-Contact





Styles

Andy Warhol

Colors



Font Used: Arial, Trebuchet MS, Helvetica. Font Size: 16, 17, 18.5, 20, 24, 51.83 pt.

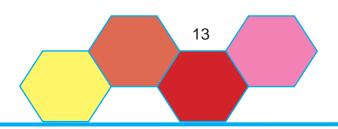
Presenting a Site

Andy Warhol

Client Site: Shulamite Ministries

URL: http://www.shulamite.com/

- Church main site
- Audience, church attendies and general public
- Shulamite Ministries logo, good use of color placment and styling of font to page
- Exellent design in the Shulamite word with the T tilted as a beaconing cross
- Clean and the juxtaposition of not only the word/logo and the entire site is very well layed out
- Overall design setup of site reminicent of washington post newspaper setup
- Color palette feels calm and earthy
- Soft use of green and tan is good
- Divison of bottom for site map is good but a bit intrusive
- Use of wallpaper is interesting and gives a formal church feeling
- Content is well organized and concise
- Page titles, sub headings, and paragrahps are clean and well thought out as well as placed professionally
- Font could be bigger as well as the w's on the pages stands out more than the rest of the text
- Navagation menu is simple to use and very straight forward
- Navagation is easy
- Site map at bottom makes interactiviting and locating pages eaiser
- Fake drop down menue is consistant and to the point
- Links are easy to see
- The design is appropriate for the topic since this is a church, design needs to be easy to acces and quick to get as much information as possible while keeping a formal like appearance.
- Blog, iTunes, podcasts, shop, calandar, and facebook are also featured on the site as well



Credits

Andy Warhol

Warhol, Andy. Flowers. c. 1970.

Mark Harden's Artchive: "Artchive". 12 Nov. 2009

< http://www.artchive.com/artchive/W/warhol.html>.

Warhol, Andy. Marilyn. c. 1967:

Warhol, Andy. Goethe. c.

Warhol, Andy. Big Electric Chair. c.

Warhol, Andy. Green Coca-Cola Bottles. c. 1962.

Warhol, Andy. Brillo box. c. 1968.

Warhol. Andy. Campbell's Soup Can. c. 1968.

Artchive. Andy Warhol. c.

Mark Harden's Artchive: "Artchive". 5 Nov. 2009 http://www.artchive.com/artchive/W/warhol.html.

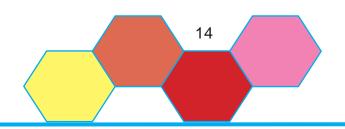
CAMIO. 12 Nov. 2009

< http://camio.oclc.org/index.php>.

Warhol, Andy. <u>Kimiko Powers</u>, 1971-1972. c. 1971-1972. CAMIO. 12 Nov. 2009 https://camio.oclc.org/cdm4/results.php?CISOOP1=all&CISOBOX1=Andy+Warhol&CISOFIELD1=CISOSEARCHALL&CISOROOT=all&CISOSTART=1,21>.

Warhol, Andy. Mao. c. 1972:

Warhol, Andy. Ethel Scull 36 Times. c. 1963 - 1963:



Contact

Andy Warhol

To reach me, Email me at Dquach22@gmail.com or Dqua84@stu.aii.edu

